Volume 40 Number 2

# **DIRECTOR'S MESSAGE**

Roberta Vasilow February 5, 2011



Hey Buicktown, hope everyone survived the Blizzard 2011, wasn't that fun?!!

We had a great turnout at the Sloan Museum Buick Gallery Open House, thanks to Jane, Heather, Sara and our UM-Flint Interns for a job well done! Volunteers are welcome to help out with sorting archive materials, for more information call Jane at 810-237-3434.

Our next meeting is at El Potrero on Fenton at Hill Road, we will be ordering off the menu!

If you have nothing planned for February 25-27, you might take a ride down to Cobo Hall in Detroit for the 59th Detroit Autorama, where the Sloan Museum, Bikes on the Bricks, Baker College and Back to the Bricks will be manning a display promoting all their events for the coming summer. A certain yellow Buick will be part of that display!

Paul has been busy planning our meetings for the year, so far, looks like some great choices!

We have a chance to provide a meeting place for the Michigan Chapters of the Buick Club of America on March 12 at the Buick Gallery, from 10AM-1PM. Please let me know if you plan to attend as seating may be limited. South East Michigan Buick Club will be the host.

Still looking for hosts for the June Potluck which will be on June 29, this year due to the Back to the Bricks, Michigan Mitten Promotional Tour and the Riviera Owner's Association National Meet the week of June 19th.

Be safe and have fun in a Buick, Roberta

# 2011 Officers & Chairpersons

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#### <u>Editor</u>

To be determined

#### Social

GARY & DEBBIE MINCH dminchrdh@charter.net 810 -653-1967

#### <u>Historian</u>

To be determined / looking for volunteers

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U M - Flint
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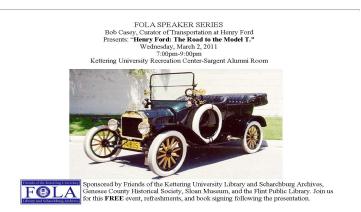
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#### Webmaster/Swap Meet

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# CALENDAR 2011

#### February 23

Buicktown Monthly Meeting, El Potrero, Fenton and Hill Social Hour 6PM, Dinner 7PM

#### March 12

Michigan Buick Chapter Meeting, Buick Gallery at the Sloan Museum, 10AM-1PM

#### March 20

Southeast Michigan Buick Club Annual Swap Meet

#### March 23

Buicktown Monthly Meeting, John's Pizzeria, Davison Social Hour 6PM, Dinner 7PM

#### April 27

Buicktown Monthly Meeting, Weekdays Social Hour 6PM, Dinner 7PM

#### May ??

**Buicktown Spring Tour** 

May 14 GM Heritage Center Tour Noon-2PM \$20

#### May 20-22

Buick Race Day/Regal Madness 2011, Norwalk, OH

#### May 22

Baker College Car Show, Flint, MI

#### May 25

Ladies Night, Frankenmuth Brewery Social Hour 6PM, Dinner 7PM

June 4 Heritage Rally M-15

#### June 5-9

BDE National Meet, Dayton/Columbus, OH "The Buckeye Tour"

#### June 17-26

Back to the Bricks—Michigan Mitten Promotional Tour

#### June 20-23

Riviera Owner Association National Meet, Branson, MO

#### June 24-26

Sloan Museum Auto Fair, Flint, MI

#### June 29(moved conflict with promo tour)

Buicktown Monthly Meeting, TBD Social Hour 6PM, Dinner 7PM

#### July 6-9

BCA National Meet, Danvers, MA

#### July 8 & 9

Arthritis Foundation Show, Dublin, OH

#### July 27

Buicktown Monthly Meeting, John and Mary Root's Social Hour 6PM, Dinner 7PM

#### August 4-6

Great Lakes Regional, Westlake, OH

#### August 9

Back to the Bricks Tune Up Party, Clio

#### August 10

Back to the Bricks Tune Up Party, Flint Township

#### August 11

Back to the Bricks Tune Up Party, Fenton

#### August 12

Back to the Bricks Tune Up Party, Davison

#### August 13

Back to the Bricks Tune Up Party, Richfield Twp/Mt Morris

#### **August 16-20**

Back to the Bricks, Flint, MI

#### August 24

Buicktown Monthly Meeting, Roger & Sharon Tyyska's Social Hour 6PM, Dinner 7PM

#### September?

Buicktown hosts the Michigan Buick Bash Location TBD

#### September 17

Car Show at Abbey Park, Baldwin Rd, Grand Blanc

#### September 28

Buicktown Monthly Meeting, Buick Gallery Social Hour 6PM, Dinner 7PM

#### October 2

Buicktown 16th Annual Swap Meet, Patsy Lou Buick GMC

#### October ??

Buicktown Fall Color Tour

#### October 26

Buicktown Monthly Meeting, TBD Social Hour 6PM, Dinner 7PM

#### **November 16**

Buicktown Monthly Meeting, TBD Social Hour 6PM, Dinner 7PM

#### December ??

Buicktown Christmas Party, TBD Social Hour 6PM, Dinner 7PM

### Secretary—Suzanne Sherman—Meeting Minutes

Thanks to all who braved the January weather to tour the Sloan Gallery archives. Remarkable progress has been made in organizing the material that came from Buick when the various plants closed. The Sloan Gallery staff has been working diligently since our September meeting when we were shown that the pallets were empty. Our Buicktown records are all in one location with the back copies of the "Crier" and the "Bugle". All the Buick service manuals are in one location for easy reference.

There is still a lot of work for volunteers. Jane McIntosh, Curator, showed us several projects that need various levels of computer skill. Some can be done without using a computer. If you have any time and are interested in old Buicks (aren't we all?), the staff of the Sloan will be very glad to see you.

A very nice surprise occurred when our first intern, Shannon Coles, arrived. She had heard the club would be at the Gallery and came in from her home in Holly to thank us again for sponsoring her internship. She said it changed her life. She had planned to teach History but now is working on a Masters at Oakland University in Museum Science. She didn't know the field existed before she heard about our program. It is very gratifying to me that we are having such an impact on the lives of these young people.

See you at El Potrero for tacos and the next meeting. Until then, stay warm.

## **Assistant Director Ramblings:**





Greetings and Salutations, again! Well the snow has come and hopefully everyone made it through unscathed. We are looking at a great year and the calendar is filling up quickly so if there is something you want to do, please let me know.

I am looking for some help for a few things in the club: we need someone to run the 50/50 raffle, we need someone to handle the awards, and I need LOTS of help with setting up Ladies Night in May! So please let me know if you want to under take one of these parts of the club, please let one of us know and we can get the stuff to you.

The meeting for February is going to be at El Potrero's Restaurant in Grand Blanc. They were excited to see us back again and are ready and waiting for us. March is going to be at John's Pizzeria in Davison. One of the things we will try to do is spread the meetings around so that we can see all the corners of the Metro-Buicktown area.

The only other event we have going on this month is the Auto-Rama at Cobo Hall in Detroit! Come on down and support not only "Back to the Bricks" but also Roberta and #14! Have fun out there this month and try and keep it between the lines!

Paul M. Marchi



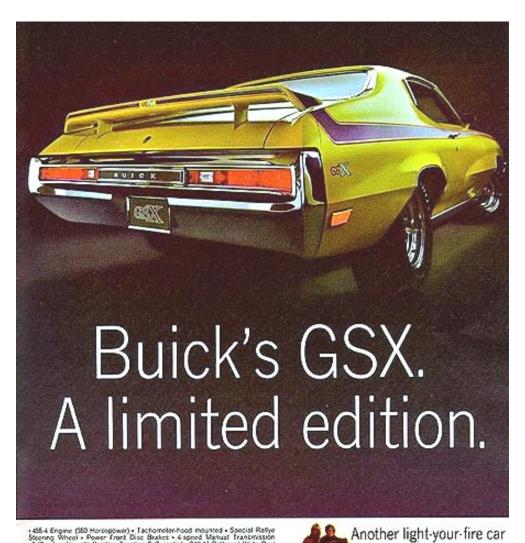
# Happy Birthday!

Richard	Jobbagy	1/3
Al	Jones	1/4
Greg	Newhart	1/4
Ron	Woods	1/4
Deserie	Fendt	1/5
Charles	SeKrenes	1/7
Donald	Hartz	1/10
Gary	Kantrud	1/10
Ed	Martin	1/11
Nancy	Gorski	1/11
Deb	Jones	1/13
Ken	Ferguson	1/17
Tom	Cloutier	1/17
Shirley	Abbott	1/1/
Valerie	Perdue	1/20
	Freiheit	1/20
Janet		
Ron	Wallace	1/22
Sandra	Horn	1/23
Gary	Minch	1/24
Penny	Mervis	1/24
Robert	Cushman	1/25
Callie	Miller	1/25
Doris	Jones	1/29
Bill	Renico	1/31
Wesley	Borgne	2/1
Don	Williamson	2/2
Duane	Hilliker	2/2
Bill	Phillion	2/3
Bernice	Taubitz	2/3
Linda	Jaworski	2/3
Sandra	Carter	2/3
Frank	DeNicolo	2/4
Michael	Wittenberg	2/4
Rich	Sheidler	2/4
Mary	Wood	2/5
William	Stellard	2/6
Gail	Woods	2/6
Caron	Litten	2/11
Julie	Strickhouser	2/11
Jason	Phillips	2/13
William	Ewing	2/14
Bruce	Kile	2/15
James	Drury	2/18
Mike	McNamara	2/21
Bob	Hamilton	2/23
Barbara	Meyer	2/24
Georgene	Wittenberg	2/24
Joanne	DePottey	2/25
Cloie	Hamilton	2/25
Harold	Calhoun	2/26
Diane	Barker	2/26
Gloria	Letavis	2/28
Jiona	LCIAVIS	2120



# Happy Anniversary!

Rich &	Pat	Sheidler	1/10
Dale &	Mary	Butler	1/25
David &	Diane	Barker	2/10
Dave &	Mary	Wood	2/11
Terry &	Sarah	Hanson	2/14
Jerry &	Carolyn	Drews	2/22
Ron &	Margie	Wallace	2/22
Andy &	MaryAnn	Krutka	2/27









**January 2011 Newsletter** 

- 1. There is a lot to report on this month so let's get started. Many participants have inquired about having a flea market/ swap meet during the week of the 'Back to the Bricks'. Sometimes you get what you ask for and this year will see the first annual 'Back to the Bricks' flea market and swap meet. Committee member Don Dumler has graciously agreed to chair this committee and has been hard at work lining up a location. Don approached the Kirkridge Presbyterian Church about utilizing their grounds and facilities for this endeavor and they have agreed, and are very excited about becoming involved with the 'B2B' event. Their church is located on S. Saginaw Street in Grand Blanc (just south of town and almost across the street from Doc Watson's Corporate Offices). The church is located on forty acres of land and right on the 'Rolling Cruise' route so it will not be hard to find. The dates for the swap meet will be Wednesday, August 17th and Thursday, August 18th, 2011. The times will be from 9AM until ?? in the evening. If you are interested in procuring a spot, please contact Don as he will have all of the details and is ready to assist you with your needs.
- 2. The next big thing is the 'Back to the Bricks Michigan Mitten Promo Tour'. The dates for the tour have been established and the tour will run from June 17th thru the 26th, 2011. It will leave downtown Flint on Friday (the 17th) and will work its way south to M-59 (Pontiac area). From there it will head east towards Lake St. Clair and once that point is reached it will head north along the St. Clair River. Our first overnight stop will be in Port Huron. From Port Huron, the tour will proceed around the thumb and will eventually end up at our second overnight stop in Bay City. Sunday, the tour leaves for Alpena with a lunch and car show stop in Oscoda. The third overnight stop is in Alpena with another car show that evening. Monday, we depart for Mackinaw City which will be the forth overnight stop. From Mackinaw City, we leave for Traverse City on Tuesday morning. Wednesday we leave for Ludington; Thursday Holland and Friday the Michigan International Speedway in Brooklyn, Michigan. On Saturday, we depart back to Flint and will arrive in mass at the Sloan Museum's Summer Auto Show.

Currently, we have a number of sponsors that will be providing lunch or dinner free of charge to all those who are registered for the tour. Each participant must register to received the 'goody bag' which will contain a tee-shirt, hat, window cling on, windshield banner cling on, two participant ID tags and more. Currently, we have the following companies that will be providing lunch or dinner; Young Environmental (lunch in Caseville, Michigan), Graff Chevrolet (dinner in Bay City), Car Quest Auto Parts (Oscoda), Andy Suski Buick Chevrolet (location TBD), Hagerty Insurance, (lunch or dinner in Traverse City), committee member Denny Keyworth and the 'Hot Dog Stand', in Pentwater. More sponsors are lining up to provide either lunch or dinner for all who participate.

You can plan on participating in the entire tour or part of it. You can go for two days, three, four or ??. The type of car is also your choice; you can take you collector car or your daily driver; the choice is yours. Each day, you leave when you want to but we do encourage all to meet for lunch and dinner. You can travel with your friends, stop at the tourist attractions you want and travel at your own pace. Just keep in mind, don't make a right hand turn because you will most likely wind up in the water! If you have never been on a tour of this nature, I encourage each of you to sign up. It truly is an unforgettable experience. For further information, email Aileen England. Aileen stands ready to answer all of your questions and look for the registration information which will be appearing on our website www.backtothebricks.org soon.

3. The next big news is the first annual 'Back to the Bricks Tune-up Week'. Since the inception of the 'B2B' event, we have had numerous inquiries from the outlying communities as to their desire to become involved with the event. Last year, we conducted a pilot program in Davison, Michigan as to how feasible it would be to conduct an activity in the outlying communities. It was an overwhelming success and so for this year, we will be conducting five separate 'Tune-up' nights in the following communities in the week prior to the 'Back to the Brick' August 16-20th. On each evening, the first 250 participants to arrive in a collector car will be given a ticket for one free event tee-shirt. All five will be different in design and will reflect the school colors of each of the five communities. Now for the important part; these communities are where the 'Tune-ups' take place: The first evening, Tuesday will be in Clio; Wednesday evening will be Flint Township and hosted by Duke's Car Stereo; Thursday will be in Fenton; Friday will be in Davison and hosted by Graff Chevrolet, the Davison Downtown Car Cruise and John's Pizzeria and Saturday's 'Tune-up' by the City of Mt. Morris and Richfield Township. Each venue will have its own personality with attractions. Like the 'Back to the Bricks' week, all of the 'Tune-up' events will take place in the evening with the exception of the Mt.Morris/Richfield Township event, which will be all day in downtown Mt. Morris. We are encouraging all of you to be the lucky ones to collect all five shirts and keep in mind, they are free. We will be posting on our website, a complete listing of all of the sites, along with the activities at each and instructions on how you get the free tee-shirts. You may also contact 'Tune-up chair, Roberta or look for them later this spring on our website, www.backtothebricks.org

Well once again, I find myself having to apologize for the length of this month's update. Our event is one of the largest in the nation and your 'B2B' committee is committed to making it one of the best in the country. Take care and remember, get out in the garage and get that car project finished. Spring will be here before you know it.

Cordially.

Al Hatch, Chairman Back to the Bricks

# **SOCIAL COMMITTEE**

Jim Brayton death of his sister, Patsy Lou Williamson death of her step-mother, Steve Baich death of his children's mother(ex-wife) and Thinking of You to Bill Renico.

Sympathy cards, Get well cards, Glad you're well cards, etc. are sent to members and families for the well being of the Chapter. Please notify the Social Committee if you are aware of any situation needing our consideration.

# **Gary and Debbie Minch**

Social Committee Chairpersons (810) 653 1967





# **MEMBERSHIP UPDATE**

Williams

Young

Wittenberg

Hi All, We still have a few members that have not renewed for 2011. Again the list is below. Please check to see if your name is there. See you at Potreros Restaurant on February 23. Great food there if you have not already tried it.



Crocker Rainney
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Evert Rimer
Guerra Rolfe
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Hilgris Taft
Horn Waite
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# Jim MacLean, Buicktown Membership Chairman



In 2011 the Chapter's newsletter, the Crier, was modified to comply with IRS criteria due to advertising income. Simply stated, the IRS defines advertising income as unrelated to the <u>purpose</u> of the club. Their point being advertising receipts may provide member benefits by decreasing dues or increasing services. If total unrelated business income is in excess of a calculated value, based upon membership income for the fiscal year, then IRS form 990-T shall be filed.

The club's goal should be to publish the club newsletter with the costs being underwritten solely by the membership. However, the IRS does permit limited non-member income in support of club activity, including the newsletter, which is unique to the 501 C 7 classification. The club treasurer must monitor club receipts and advise the board of the situation. If non-member income exceeds limits, the club would lose its exempt status.

Non-Member Advertising:

Advertising will be limited to "business card" style graphics.

Advertising charge will be \$ 20 for a 12 month period.

A copy of the newsletter, mailed, is included in the price.

For-Profit businesses shall not receive free advertising.

Non-profit organizations may receive free advertising if space is available.

All advertising must have a purpose that is related to the club's activity.

A club member must sponsor and vouch for each advertiser.

Please send paid advertising to

Rosemary Emerton, Buicktown Treasurer, 2476 Ketzler Dr Flint, MI 48507 Include your business card.

# Please patronize our advertisers

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# **CLASSIFIED ADVERTISING**

Classified Ads are free to members of the Buicktown Chapter and run for 3 consecutive months. Ads must be to the Editor by the 15th of the month prior to the month in which the ad will run.

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**1990 Reatta** parting out white coupe with gray interior. Al (810)744-2191

**Automotive Art** 15x20 custom pencil sketches \$30, 33 years experience Jeff Anderson (810) 767-4553 evenings

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# SWAP MEET

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